

BAIC



**B30 / B30e**  
BROCHURE



THE ALL-NEW  
**B30 / B30e**

ALWAYS READY. BECAUSE THERE'S ALWAYS  
**MORE THAN ONE ROAD.**

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## THE SUV ENGINEERED FOR EVERY PATH.

For those who demand to live the fullest life, the BAIC B30 is ready to meet you there.

This is a new kind of versatility, powered by the best of both worlds. The B30 range is available with a powerful turbocharged petrol engine and an advanced petrol-hybrid powertrain, designed to master both on and off-road.

# POWER OF DESIGN

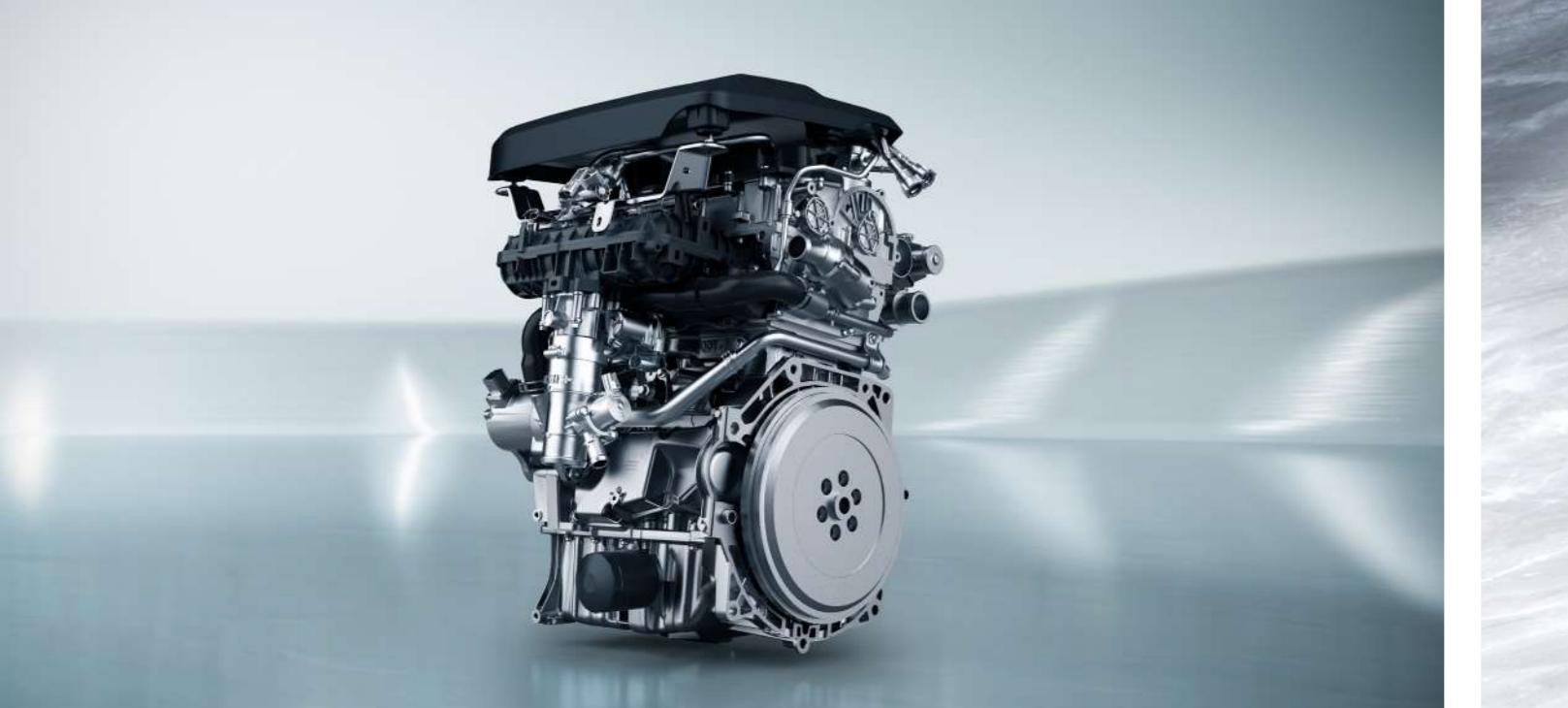
The B30's design is rugged capability wrapped in a modern aesthetic.

The exterior features a distinctive 5-hole family grille seamlessly integrated with LED light strips, an off-road front bumper, and bold, hard-core lines.

The L-shaped floating roof and scratch-proof design add to its tough style.

Inside, the cabin combines a hardcore design with fashionable style, featuring a cockpit with a sub-instrument panel handler and a fighter jet-inspired electronic shift lever.





#### KEY STATS

- Max Power: Up to 301 kW
- Max Torque: Up to 685 Nm
- 0-100km/h: 6.95 seconds

#### ICE:

Power is rooted in innovation. The standard B30 engine is an award-winning block, jointly developed with German builder, Meta. It's a VGT turbocharger, Miller circulation and 350bar direct injection, delivering performance with advanced emission control and 21-point noise reduction technology.

#### HYBRID:

For an even bigger surge, the B30e AWD variant delivers up to 301 kW and 685 Nm of torque. This power is comparable to a 3-litre turbo engine, allowing you to accelerate to 100 km/h in just 6.9 seconds and achieve a projected range of over 1000 km.

# THERE'S ALWAYS MORE THAN ONE ROAD TO EFFICIENCY.

The BAIC B30's dual-power system is the ultimate expression of force and critical efficiency.



## MAGIC CORE HYBRID SYSTEM

The B30's unique hybrid system is an intelligent and highly efficient powertrain that seamlessly integrates the engine and electric motors. With six advanced operation modes, it automatically adapts to your driving conditions to optimise power, smoothness and fuel economy.



- **Electric Motor Drive:**

At low speeds, the vehicle is powered by the electric motors alone for quiet, efficient city driving.

- **Series Drive:**

In medium-speed conditions, the engine acts as a generator to power the electric motors that drive the wheels.

- **Engine Drive:**

For high-speed cruising, the engine efficiently drives the vehicle directly, ensuring optimal performance.

- **Parallel Drive:**

During fast acceleration or overtaking, both the engine and electric motors work in unison to provide a powerful, instant surge.

- **Generate Electricity While Parking:**

The engine can be used to charge the battery while the vehicle is stationary.

- **Electricity Regeneration:**

The system recovers kinetic energy during braking or deceleration, converting it into electricity to charge the battery and improve efficiency.

# THERE'S ALWAYS MORE THAN ONE ROAD TO OVERCOME.

Your journey demands resilience. The B30 is engineered for extreme conditions, having undergone 4,000,000 km of strict real-car testing in temperatures ranging from -35°C to +50°C. This ultimate verification ensures vehicle quality and durability.

The All-Terrain System (ATS) offers four intelligent modes: Mud, Sand, Wading and even Snow, with the system automatically controlling energy recovery for optimal performance.

It provides excellent off-road support with a minimum ground clearance of 215 mm, an approach angle of 25° and a departure angle of 30°. The maximum wading depth is 600 mm, with warning information for navigating tricky conditions.



# THERE'S ALWAYS **MORE THAN ONE ROAD** FOR THE WHOLE FAMILY.



For maximum utility, the rear seats fold down pure flat, transforming the interior into an almost 1.9-meter bed, ideal for true escapes. Its quiet cockpit tech means a library-grade quiet cabin.



The B30 is designed to support every aspect of your life with more value and utility. The super-sized boot offers 1496 L of space, perfect for the entire family's luggage, fishing gear and campaign equipment.



The front seats are not only heated but also ventilated, with multi-level adjustment to keep you comfortable in any climate. The driver's seat also features a 3-set memory function and a 'welcome mode' for effortless entry.



Step inside – the B30's bold black interior matches its confident exterior.

# THERE'S ALWAYS MORE THAN ONE ROAD TO EXPLORE, SAFELY.

The B30 puts effortless control at your fingertips with a 10.25-inch LCD instrument cluster and a 14.6-inch centre screen.

The comprehensive L2 ADAS safety suite provides a full circle of protection, including: Autonomous Emergency Braking (AEB) with pedestrian detection, Blind Spot Detection (BSD), and Lane Keeping Assist (LKA).

Added convenience comes from features like a 360° dynamic 3D panoramic view and rear cross-traffic alert (RCTA).



# FIND YOUR SHADE OF COURAGE

AVAILABLE COLOURS:



MINT GREEN



BLUE



WHITE



LIGHT GREY



MATTE GREY



GREY



BLACK



# THERE'S ALWAYS MORE THAN ONE ROAD TO CREATE LEGACY.

The most important roads are built on trust. When you choose the B30, you're investing in your own future and in ours. Your B30 is proudly made in South Africa, connecting your choice to a greater legacy.



## B30 / B30e

MODEL / CONFIGURATION		SPECIFICATIONS: B30 / B30e			
Key		B30 ELITE ADVENTURE	B30 PREMIUM ADVENTURE	B30 ELITE ADVENTURE HEV	B30 PREMIUM ADVENTURE HEV
<b>KEY SPECIFICATIONS</b>					
Length * Width * Height (mm)		4 730 * 1 910 * 1 790			
Wheelbase (mm)		2 820			
Ground Clearance (mm)		215			
Curb Weight (kg)	1 575	1 600	1 690	1 770	
Number of Seats	5				
Energy Type	Petrol	Petrol	Petrol + Battery	Petrol + Battery	
Fuel Tank Capacity (L)	60	60	60	51	
Engine Model	A156T2H	A156T2H	A156T2H-H1	A156T2H-H1	
Engine Capacity	1 498	1 498	1 498	1 498	
Engine Max Power (kW)	138	138	116	116	
Engine Max Torque (Nm)	305	305	235	235	
Emission Standard	Euro VI				
Electric Motor Max Power (kW)	–	–	130	130 (Front); 55 (Rear)	
Electric Motor Max Torque (Nm)	–	–	315	315 (Front); 135 (Rear)	
Power System Max Power (kW)	–	–	246	301	
Power System Max Torque (Nm)	–	–	550	685	
Fuel Consumption	8,06	8,06	5,85	6,45	
Drive Type	Front	Front	Front	Real-Time AWD	
Front/Rear Suspensions	McPherson Type/Multi-Link Type Independent Suspension				
Front/Rear Brake	Ventilated Disk/Disk				
Approach Angle	24,5°				
Departure Angle	30°				
Ramp Angle	21°				
Tyre Type	235/65 R18	–	–	–	
	–	• 235/60 R19	• 235/60 R19	• 235/60 R19	
Spare Tyre	Non-Full Size	Non-Full Size	–	–	
Wheel Hub	Aluminum Bicolour	Aluminum Bicolour	Aluminum Bicolour	Aluminum Bicolour	
Transmission	7DCT	7DCT	DHT	DHT	
Electric Transmission	•	•	•	•	
<b>EXTERIOR FEATURES</b>					
LED Front Headlights	•	•	•	•	•

	B30 ELITE ADVENTURE	B30 PREMIUM ADVENTURE	B30 ELITE ADVENTURE HEV	B30 PREMIUM ADVENTURE HEV
<b>EXTERIOR FEATURES (CNTD)</b>				
HMA High Beam Assist	•	•	•	•
Wheel Arch Side Lights	–	•	–	•
Headlight Height Adjustment	•	•	•	•
Automatic Headlights	•	•	•	•
Headlight Turn Off Time Delay	•	•	•	•
LED Daytime Running Lights	•	•	•	•
LED Tail Lights	•	•	•	•
LED High Mounted Brake Lights	•	•	•	•
LED Front Fog Lights with Cornering Function	–	•	–	•
Rear Fog Lights	•	•	•	•
Outside Mirrors with Turn Signal	•	•	•	•
Outside Mirrors with Logo Welcome Light	•	•	•	•
All-Covered Door	•	•	•	•
Door Handle with Body Colour	•	•	•	•
Roof Rack	◦	◦	◦	•
Fixed Pedal	–	•	–	•
Intelligent Ceremonial Headlight	–	•	–	•
<b>INTERIOR FEATURES</b>				
10.25-Inch LCD Instrument	•	•	•	•
14.6-Inch Center Screen	•	•	•	•
Synthetic Leather Material Interior Decoration	•	•	•	•
Easy-Clean Material of Seats	–	•	–	•
Leather Steering Wheel	•	◦ Leather	• Leather	• Leather
Multi-Function Steering Wheel	•	•	•	•
Steering Wheel 4-Way Manual Adjustment	•	•	•	•
Steering Wheel Heating	–	◦	–	•
Sunglass Holder	•	•	•	•
Front Visor with Mirror	•	•	•	•
Mirror with Light	•	•	•	•
B-Pillar Handle	–	•	–	•
Passenger Handle/Rear-Row Handle	•	•	•	•
Front 12V Power	•	•	•	•
Trunk 12V Power	•	•	•	•
USB Type-A (Front*1)	•	•	•	•
USB Type-C (Front*1 & Rear*1)	•	•	•	•
Trunk OUT-PUT 220V Power (150W)	–	•	•	•
Hi-END Hi-Fidelity Speakers	8	8	8	8
Multi-Colour Interior Ambient Lamp	–	–	–	–
Roof Lights	•	•	•	•

	B30 ELITE ADVENTURE	B30 PREMIUM ADVENTURE	B30 ELITE ADVENTURE HEV	B30 PREMIUM ADVENTURE HEV
<b>INTERIOR FEATURES (CNTD)</b>				
Second-Row Lights	•	•	•	•
Trunk Lights	•	•	•	•
Sunroof (with Curtain)	○	○	○	•
Second-Row Armrest with Cup Holder	•	•	•	•
Rear Windshield Defogging	•	•	•	•
Acoustic Glass	–	–	•	•
Green Glass (4 Doors, Front and Rear Windshield)	•	•	•	•
Rear Door Windows and Rear Windshield Privacy Glass	–	–	–	–
D-Pillar Glass (Privacy Glass)	•	•	•	•
Front-Row Armrest with Cup Holder	•	•	•	•
Rear Seat – 4/6 Foldable	•	•	•	•
2nd Row Seats Can Be Folded Flat	•	•	•	•
Trunk Camp Table	•	•	•	•
Trunk Door Camp Light Hook	•	•	•	•
Center Control Multi-Function Bracket Mounting	•	•	•	•
<b>SEATING FEATURES</b>				
Leather Seats	•	•	•	•
Driver's Seat 6-way Adjustment	• Electric	• Electric	• Electric	• Electric
Passenger Seat 4-way Adjustment	• Electric	• Electric	• Electric	• Electric
2nd Row Seat Backrest Angle Adjustment	•	•	•	•
Reclining Beach-Style Seats	•	•	•	•
Front Seat Ventilation	–	•	–	•
Front Seat Heating	○	○	○	•
Driver Seat 3-Sets Seat Memory	–	•	–	•
Driver Seat Welcome Mode	–	•	–	•
Front Seat Headrest Height Adjustment	•	•	•	•
2nd Row Seat Headrest Height Adjustment (3 units)	•	•	•	•
<b>DRIVING FEATURES</b>				
Assist Type	Power Assist			
Steering Modes	Comfort, Standard, Sport			
Brake Vacuum Assist	–	–	–	–
Brake Electronic Assist	•	•	•	•
Drive Mode	Standard, Sports, Economy, Snow			
Launch Mode	–	–	•	•
All-Terrain System	–	–	–	• Mud, Sand, Wading
Electronic Limited Slip Assist	–	–	–	•

	B30 ELITE ADVENTURE	B30 PREMIUM ADVENTURE	B30 ELITE ADVENTURE HEV	B30 PREMIUM ADVENTURE HEV
<b>SAFETY FEATURES</b>				
Hill Descent Control (HDC)	•	•	•	–
Speed-Control HDC	–	–	–	•
Hill Hold Control (HHC)	•	•	•	•
Electronic Parking Brake (EPB)	•	•	•	•
Auto Hold	•	•	•	•
Driver and Passenger Airbags	•	•	•	•
Driver and Passenger Side Airbags	•	•	•	•
Side Air Curtains	•	•	•	•
Front Seat Belt Pretension Limited Force	•	•	•	•
2nd Row Seat Belt Pretension Limited Force on 2 Sides	•	•	•	•
3-Point Seat Belt for the 2nd Row Center Seat	•	•	•	•
Seat Belt Unfasten Warning	Whole Car	Whole Car	Whole Car	Whole Car
Front Parking Radars	4	4	4	4
Rear Parking Radars	4	4	4	4
Parking Camera	•	•	•	•
Engine Electronic Anti-Theft System	•	•	•	•
Car Anti-Theft System	•	•	•	•
Center Control Lock	•	•	•	•
Automatic Driving Lock/Stalling Unlock	•	•	•	•
Automatic Lock After Leaving	•	•	•	•
Automatic Unlock After Collision	•	•	•	•
Child Safety Lock	•	•	•	•
Tyre Pressure Monitoring System (Alarm and Display)	•	•	•	•
2nd Row Seat ISOFIX	ISOFIX x 2	ISOFIX x 2	ISOFIX x 2	ISOFIX x 2
Anti-lock Brake System (ABS)	•	•	•	•
Electric Brakeforce Distribution (EBD)	•	•	•	•
Brake Assist System (BAS)	•	•	•	•
Emergency Brake Assist (EBA)	•	•	•	•
Emergency Stop Signal	•	•	•	•
Brake-First System	•	•	•	•
Electronic Stability Program	•	•	•	•
Traction Control System (TCS)	•	•	•	•
RMI Anti-Rollover Control System	•	•	•	•
Corner Brake Control (CBC)	•	•	•	•
<b>COMFORT FEATURES</b>				
Dual-Zone Automatic A/C	•	•	•	•
Armrest Box Heating and Cooling	•	•	•	•

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<b>COMFORT FEATURES (CNTD)</b>				
A/C Pre-Ventilation	–	•	•	•
2nd Row Seat Vents	•	•	•	•
<b>CONVENIENCE FEATURES</b>				
Keyless Entry	•	•	•	•
Remote Key	•	•	•	•
Key-Control Four Door Window One Button Lift	–	•	–	•
Wireless Charging	•	•	•	•
One-Button Start	•	•	•	•
Power Tailgate with Smart Anti-Pinch	•	•	•	•
Smart Window Closing in Rainy Weather	–	•	–	•
Rain Sensor Front Wiper	•	•	•	•
Front Boneless Wiper	•	•	•	•
Rear Wiper	•	•	•	•
Driver Door – One-Button Lift Power Window (with Anti-Pinch)	•	–	•	–
Four Doors – One-Button Lift Power Window (with Anti-Pinch)	–	•	–	•
Outside Mirrors with Electric Adjustment	•	•	•	•
Heated Outside Mirrors	•	•	•	•
Outside Mirrors with Electric Folding (Auto-Fold Upon Locking)	•	•	•	•
Inside Rear-View Mirror with Dimming	•	• Auto	•	• Auto
<b>TECHNOLOGY FEATURES</b>				
DA Head Unit (with DAB Radio)	•	•	•	•
Remote Key Control	•	•	•	•
Fatigue Reminder	•	•	•	•
Bluetooth Music and Phone	•	•	•	•
Smart Phone Connection (Easy-Connection)	•	•	•	•
IACC Intelligent Adaptive Cruise Control	•	•	•	•
Carplay	•	•	•	•
Integrated Cruise Control (ICA)	•	•	•	•
360° Dynamic 3D Panoramic View	•	•	•	•
Rear Cross Traffic Alert and Brake (RCTA/RCTB)	•	•	•	•
Lane Departure Warning (LDW)	•	•	•	•
Lane Keeping Assist (LKA)	•	•	•	•
Lane Change Assist (LCA)	•	•	•	•
Blind Spot Detection (BSD)	•	•	•	•
Door Open Warning (DOW)	•	•	•	•
Traffic Jam Assist (TJA)	•	•	•	•

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<b>TECHNOLOGY FEATURES (CNTD)</b>				
Overspeed Warning	•	•	•	•
Manual-Setting Overspeed Warning	•	•	•	•
Forward Collision Warning (FCW)	•	•	•	•
Rearward Collision Warning (RCW)	•	•	•	•
Automatic Emergency Braking – Vehicle detection (AEB)	•	•	•	•
Automatic Emergency Braking – Pedestrian detection (AEB-P)	•	•	•	•
<b>TRUST BAIC</b>				
All B30 models come standard with the following Warranty and Service Plans included in the purchase price:				
• BAIC B30 General Warranty Policy: 7 years / 200 000 km				
• High-Voltage Components Warranty: 8 years / 150 000 km				
• Service Plan: 7 Years / 90 000 km				
BAIC South Africa reserves the final right of interpretation.				



THE ALL-NEW

# B30 / B30e

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BAIC South Africa



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BAIC SOUTH AFRICA



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